

# FLOWER SHOP

FRESH IDEAS FROM  
THE BOWERY

## Founded in 2023

Ad Age's 2024 Small Agency  
Newcomer Of The Year

Situated on the Lower East Side,  
Working with global brands

## Specializing In:

- Brand Strategy ▪ Brand Platforms
- Creative Campaigns ▪ Visual Brand Design
- Communications Strategy ▪ Production
- Social Media Content ▪ Naming & Identities
- Strategic Partnerships

## We are a creative agency

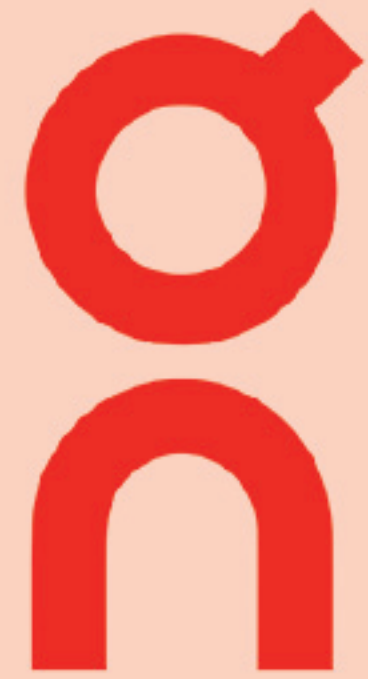
We deliver beautiful campaigns  
and bold brand platforms  
to grow brands of any size.

## CLIENTS



TOPPS

peacock



SUNTORY



C4

## CONTACT



## FOUNDERS

ALASTAIR MERRY  
CCO



Prior to starting Flower Shop, Al led the creative charge for some of the best Ad Agencies in the world, including Wieden + Kennedy, BBH London and TBWA\New York. As well as being one of the most highly awarded Creative Directors in the industry, Al also continues to write the work alongside his Creative teams at Flower Shop.

MARY LOU BUNN  
CEO



Mary Lou holds up the business end of Flower Shop. She started Flower Shop with Alastair after 15 years leading agency/brand partnerships at TBWA\Chiat\Day and top digital agencies Huge and SPCSHP. Her job is to listen, drive progress for brands and our industry, and to create an environment that clients want to be part of and employees don't want to leave.

